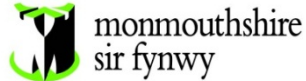


Public Document Pack



Neuadd Y Sir
Y Rhadyr
Brynbuga
NP15 1GA

Dydd Mawrth, 19 Chwefror 2019

Annwyl Cynghorydd

PENDERFYNIADIAU AELOD CABINET UNIGOL

Hysbysir drwy hyn y caiff y penderfyniadau dilynol a wnaed gan aelod o'r cabinet eu gwneud **Dydd Mercher, 27ain Chwefror, 2019,**.

AGENDA

1. SEFYDLU TÎM ADFYWIO TREFOL A FFISEGOL

CABINET MEMBER: County Councillor RJW Greenland

AUTHOR: Cath Fallon, Head of Enterprise and Community Development

CONTACT DETAILS:

E-mail: cathfallon@monmouthshire.gov.uk Mob: 07557 190969

Yr eiddwch yn gywir,

Paul Matthews
Prif Weithredwr

PORTFFOLIOS CABINET

Cynghorydd Sir	Maes Cyfrifoldeb	Gwaith Partneriaeth ac Allanol	Ward
P.A. Fox (Arweinydd)	Strategaeth a Chyfeiriad Awdurdod Cyfan CCR Cyd Gabinet a Datblygu Rhanbarthol; Trosolwg Sefydliad; Gweithio Rhanbarthol; Cysylltiadau Llywodraeth; Bwrdd Gwasanaethau Cyhoeddus; WLGA	Cyngor WLGA WLGA Bwrdd Cydlynu Gwasanaethau Cyhoeddus	Porthysgewin
R.J.W. Greenland (Dirprwy Arweinydd)	Menter Cynllunio Defnydd Tir; Datblygu Economaidd; Twristiaeth; Rheoli Datblygu; Rheoli Adeiladu; Tai a Digartrefedd; Hamdden; Ieuencid; Addysg Oedolion; Addysg Awyr Agored; Hybiau Cymunedol; Gwasanaethau Diwylliannol	Cyngor WLGA Twristiaeth Rhanbarth y Brifddinas	Devauden
P. Jordan	Llywodraethiant Cefnogaeth y Cyngor a Phenderfyniadau Gweithrediaeth; Craffu; Safonau Pwyllgor Rheoleiddiol; Llywodraethiant Cymunedol; Cefnogaeth Aelodaeth; Etholiadau; Hyrwyddo Democratiaeth ac Ymgysylltu: Y Gyfraith; Moeseg a Safonau; Perfformiad Awdurdod Cyfan; Cynllunio a Gwerthuso Gwasanaeth Awdurdod Cyfan; Cydlynu Corff Rheoleiddiol		Cantref
R. John	Plant a Phobl Ifanc Safonau Ysgolion; Gwella Ysgolion; Llywodraethiant Ysgolion; Trosolwg EAS; Blynyddoedd Cynnar; Anghenion Dysgu Ychwanegol; Cynhwysiant; Cwricwlwm Estynedig; Derbyniadau; Dalgylchoedd; Cynnig Ôl-16; Cydlynu gyda Choleg Gwent.	Cyd Grŵp Addysg (EAS) CBAC	Llanfihangel Troddi
P. Jones	Gofal Cymdeithasol, Diogelu ac Iechyd Plant; Oedolion; Maethu a Mabwysiadu; Gwasanaeth Troseddau Ieuencid; Cefnogi Pobl; Diogelu Awdurdod Cyfan (Plant ac Oedolion); Anableddau; Iechyd Meddwl; Iechyd Cyhoeddus; Cydlynu Iechyd.		Rhaglan
P. Murphy	Adnoddau Cyllid; Technoleg Gwybodaeth (SRS); Adnoddau Dynol; Hyfforddiant; Iechyd a Diogelwch; Cynllunio Argyfwng; Caffaeliad; Archwilio; Tir ac Adeiladau (yn cynnwys Stadau, Mynwentydd, Rhandiroedd, Ffermydd); Cynnal a Chadw Eiddo; Swyddfa Ddigidol; Swyddfa Fasnachol	Consortium Prynu Prosiect Gwyrdd Cymru	Caerwent

S.B. Jones	Gweithrediadau Sir Cynnal a Chadw Priffyrdd, Rheoli Trafnidiaeth, Traffig a Rhwydwaith, Rheolaeth Stad; Gwastraff yn cynnwys Ailgylchu; Cyfleusterau Cyhoeddus; Meysydd Parcio; Parciau a Gofodau Agored; Glanhau; Cefn Gwlad; Tirluniau a Bioamrywiaeth; Risg Llifogydd.	SEWTA Prosiect Gwyrdd	Goetre Fawr
S. Jones	Cyfiawnder Cymdeithasol a Datblygu Cymunedol Ymgysylltu â'r Gymuned; Amddifadedd ar Arwahanrwydd; Diogelwch y Gymuned; Cydlyniaeth Gymdeithasol; Tlodi; Cydraddoldeb; Amrywiaeth; Y Gymraeg; Cysylltiadau Cyhoeddus; Safonau Masnach; Iechyd yr Amgylchedd; Trwyddedu; Cyfathrebu		Llanofar

Nodau a Gwerthoedd Cyngor Sir Fynwy

Ein diben

Adeiladu Cymunedau Cynaliadwy a Chydnerth

Amcanion y gweithiwn tuag atynt

- Rhoi'r dechrau gorau posibl mewn bywyd i bobl
- Sir lewyrchus a chysylltiedig
- Cynyddu i'r eithaf botensial yr amgylchedd naturiol ac adeiledig
- Llesiant gydol oes
- Cyngor gyda ffocws ar y dyfodol

Ein Gwerthoedd

Bod yn agored. Rydym yn agored ac yn onest. Mae pobl yn cael cyfle i gymryd rhan mewn penderfyniadau sy'n effeithio arnynt, dweud beth sy'n bwysig iddynt a gwneud pethau drostynt eu hunain/eu cymunedau. Os na allwn wneud rhywbeth i helpu, byddwn yn dweud hynny; os bydd yn cymryd peth amser i gael yr ateb, byddwn yn esbonio pam; os na allwn ateb yn syth, byddwn yn ceisio eich cysylltu gyda'r bobl a all helpu - mae adeiladu ymddiriedaeth ac ymgysylltu yn sylfaen allweddol.

Tegwch. Darparwn gyfleoedd teg, i helpu pobl a chymunedau i ffynnu. Os nad yw rhywbeth yn ymddangos yn deg, byddwn yn gwrando ac yn esbonio pam. Byddwn bob amser yn ceisio trin pawb yn deg ac yn gyson. Ni allwn wneud pawb yn hapus bob amser, ond byddwn yn ymrwymo i wrando ac esbonio pam y gwnaethom weithredu fel y gwnaethom.

Hyblygrwydd. Byddwn yn parhau i newid a bod yn hyblyg i alluogi cyflwyno'r gwasanaethau mwyaf effeithlon ac effeithiol. Mae hyn yn golygu ymrwymiad gwirioneddol i weithio gyda phawb i groesawu ffyrdd newydd o weithio.

Gwaith Tîm. Byddwn yn gweithio gyda chi a'n partneriaid i gefnogi ac ysbrydoli pawb i gymryd rhan fel y gallwn gyflawni pethau gwych gyda'n gilydd. Nid ydym yn gweld ein hunain fel 'trefnwyr' neu ddatrys-wyr problemau, ond gwnawn y gorau o syniadau, asedau ac adnoddau sydd ar gael i wneud yn siŵr ein bod yn gwneud y pethau sy'n cael yr effaith mwyaf cadarnhaol ar ein pobl a lleoedd.

SUBJECT:	ESTABLISHMENT OF URBAN AND PHYSICAL REGENERATION TEAM
MEETING:	INDIVIDUAL CABINET MEMBER - Cllr Greenland
DATE:	27th FEBRUARY 2019
DIVISION/WARDS AFFECTED:	ALL

1. PURPOSE:

- 1.1 To approve the establishment of an Urban and Physical Regeneration Team to coordinate the delivery of Monmouthshire's South East Severnside proposals contained within the Cardiff Capital Region (CCR) Regeneration Plan (2018-2021) and a range of other regeneration initiatives in the county's five towns.

2. RECOMMENDATIONS:

- 2.1 To approve the establishment of an Urban and Physical Regeneration Team which will be funded via a combination of funding streams and therefore there will be no resource implication for the Authority.

3. KEY ISSUES:

- 3.1 In September 2018, MCC [Cabinet](#) approved the CCR Regional Strategic Plan for Regeneration (2018-2021), specifically the regeneration proposals for South East Severnside i.e. Caldicot, totalling circa £10M, facilitating the delivery of the Welsh Government's TRI Programme 2018-21. In the same month, Welsh Government officially approved the same Plan setting the context for Regional Regeneration and Welsh Government investment over the medium to longer term.
- 3.2 In October 2018, Welsh Government approved the Authority's Project Development Funding Application of £117k with an intervention rate of 50% to support the development of the delivery of the proposal. On, [7th November 2018](#) Cabinet gave approval to submit further funding applications and in December 2018, Welsh Government gave 'in principle' TRI approval (subject of finalisation of costs), for the Co-working/Enterprise Hub within Caldicot Community Hub circa £140k. TRI funding for the Cross Destination Space was also approved 'in principle' plus additional funding from the Local Transport Fund (LTF) for 2018-19 and 2019-20 to support the works to the Cross Destination Space totalling £1.1M. In January 2019, a further funding application was submitted to the LTF for 2019-20 for design work to be undertaken to address the congestion issues on Church Road in Caldicot.
- 3.3 In addition to the regeneration programme in Caldicot, an LTF funding application has also been submitted to support the production of a Town Improvement Master Plan for Usk which was approved via Individual Cabinet Member Decision on [12th December 2018](#). The production of this plan will be supported by a contribution from Usk Town Council.

- 3.4 The Caldicot projects detailed above form a suite of proposals which have been designed to unlock the economic benefits of South East Severnside, others include **Refurbishment of the existing Retail Parade** and 27 no. **Residential units on Jubilee Way** Car Park. In addition a thematic programme of activity will support the wider strategic programme which will include an **Urban Centre Property Enhancement Fund** to improve the fabric and fascias of neighbouring retail and employment property.
- 3.5 The total programme for Caldicot is circa £10M and it is anticipated that the Town Improvement Master Plan for Usk circa £50k will also identify additional opportunities for further regeneration schemes within Usk with regeneration plans for the county's other towns likely to follow.
- 3.6 As the Authority does not currently have existing resource to ensure the delivery of the planned county wide regeneration programmes, it is essential that a team is employed to avoid any delays in delivery and consequently avoid any jeopardy to funding which has now been secured.
- 3.7 It is therefore proposed that a team of three is established to include: A Strategic Lead for Urban and Physical Regeneration Grade I SCP 37-41 (Three year fixed term) (Job Description – Appendix A); A Town Centre Engagement Officer Grade H SCP 33-37 (Three year fixed term) (Job Description – Appendix B) and a Rural and Regeneration Finance Lead H SCP 33-37 (Appendix C). The Strategic Lead and the Engagement Officer are new posts whilst the existing Rural Programmes Finance Officer role within Monmouthshire Business and Enterprise has been re-evaluated as the Rural and Regeneration Finance Lead.

4. Options Appraisal

- 4.1 Table One below contains an analysis of the options considered:

Option	Benefits	Risks	Comments
<ul style="list-style-type: none"> • Do nothing 	<ul style="list-style-type: none"> • None identified 	<ul style="list-style-type: none"> • Potential loss of existing and future external funding if projects are delayed or at worst undelivered; • Increased internal staff frustration due to competing priorities and pressure of delivery; • Reduced chance of longer term economic success for our communities. 	<ul style="list-style-type: none"> • There is currently no resource in situ to manage this new suite of regeneration projects. If the Authority wishes to maximise the opportunities for success then there is a need to resource the programme appropriately.

<ul style="list-style-type: none"> • Recruitment of the new team 	<ul style="list-style-type: none"> • Expertise, energy and enthusiasm leading to a successful regeneration programme and revitalised town centres for generations to come; • A stronger, more cohesive enterprise offer; • Increased partnership working and co-delivery of projects. 	<ul style="list-style-type: none"> • Inability to recruit the team leading to further staff frustration. 	<ul style="list-style-type: none"> • As an Authority we have demonstrated our commitment to the regeneration programme and to our funders; • In line with the Well Being of Future Generations Act we have demonstrated our commitment to supporting enterprise; • As an Authority we have demonstrated our commitment to working in partnership.
---	--	---	--

4.2 Stakeholder Engagement

4.2.1 A six month programme of engagement activity took place in Caldicot between September 2017 and March 2018 which involved three Stakeholder workshops members of Caldicot Town Council, Caldicot Town Team, Monmouthshire County Councillors and responsible officers. The purpose of the engagement activity was to remind stakeholders of the Vision and Development Plan/Proposals developed in February 2016 and sought feedback and agreement on key issues and priorities for the town centre with a view to determining the town centre's future role and function, identifying priority projects for the future and maximising the opportunity to access TRI funding. The South East Severnside regeneration proposals detailed within the CCR Regeneration Plan (2018-21) have therefore been developed as a direct result of the Stakeholder Activity Programme.

4.2.2 In 2018, Usk Town Council (UTC) undertook a survey of local residents to ascertain what is important to them. Discussions highlighted various issues that residents raised ranging from retail, employment and leisure opportunities as well as car parking and traffic. The proposed Town Centre Improvement Master Plan identifies an opportunity for the Authority to work with UTC (and potentially Llanbadoc Community Council) to develop ideas to improve the public realm thereby improving the management of traffic, parking etc. and ideally addressing the other priorities that have come forward from the UTC Town Plan questionnaire. This includes concerns regarding large vehicles and traffic columns generally through Usk, which have previously been well rehearsed, along with issues regarding air quality, pedestrian safety and bridge strikes.

4.2.3 The role of the new team will not only be to coordinate the Severnside Regeneration Programme and the delivery of the Usk Town Centre Improvement Master Plan but also to undertake similar stakeholder engagement activities in other Monmouthshire towns. The team will provide strategic advice and project development and delivery support in respect of interventions required to support the local economy.

5. EVALUATION CRITERIA

5.1 An evaluation assessment has been included in Appendix D for future evaluation of whether the decision has been successfully implemented. Once approved regular six monthly progress reports will be presented to Economy and Development Select Committee to evaluate progress and outcomes and an annual report will be presented to Cabinet.

6. REASONS

6.1 When Cabinet approved the CCR Regional Strategic Plan for Regeneration (2018-2021), and the regeneration proposals for South East Severnside in September 2018, Cabinet also agreed to grant authority to enable Officers to further develop Monmouthshire's proposals and bring them forward individually, to Cabinet, for further consideration and funding at the point of readiness.

6.2 The Authority is now in a position whereby a number of regeneration projects have been approved but there is no resource available to ensure their delivery. The establishment of this small team will ensure that the success is maximised and future opportunities for other towns are identified and progressed.

6.3 The proposals are consistent with the key aims of the Council's Capital and Investment Strategy 2019/20 – 2022/23 by which new projects are evaluated to ensure that all new funding is targeted at meeting the priorities within the Corporate Plan. The proposals contained within this report meet the following criteria specifically:

- Delivery of Corporate Plan priorities i.e. Priority 9 - *The Council provides more opportunities for local living, working & leisure;*
- Create sustainable income streams - business rates or council tax;
- Spend to earn income - rents, interest, and dividends;
- Attract significant third party or private funding to the County; and
- Deliver wider economic outcomes e.g. jobs growth

7. RESOURCE IMPLICATIONS

7.1 There will be no resource implications for the authority. The maximum overall cost of the proposed team is detailed in the Table Two below and will be funded by the following:-

- Welsh Government Targeted Regeneration Investment (TRI) fund grant;
- Existing staff revenue budget; and
- Existing capital funding from within the Highways Infrastructure, Public Realm and LTF budgets.

The combination of these funding streams will ensure there is no revenue implication for the authority.

Table Two: Regeneration Team - Funding Analysis

Post Desc	FTE	Band	Scp	Yr1	Yr2	Yr3	Total
		(New Pay spine)		19/20	20/21	21/22	
Regen Officer	1	Band I Scp	35	37,849	38,227	38,610	114,686
		31-35					
Regen Officer	1	Band H Scp	31	33,799	34,137	34,478	102,414
		27-31					
Increase in grade	1	From G to H		3,292	3,325	3,358	9,975
Total Salary				74,940	75,689	76,446	227,076
Oncosts				1.33	1.34	1.35	
Total Staff Cost				99,670	101,424	103,202	304,296
Non-Staff Cost (Supplies & Services etc...)				2,000	2,000	2,000	6,000
Cost of Design Manual				7,000	0	0	7,000
TOTAL COST				108,670	103,424	105,202	317,296
Funding							
Vacant Post N160				50,000	50,500	51,000	151,500
Caldicot Regeneration Grant (5% of £1,000,000)				7,000	3,870	39,130	50,000
Existing Capital Funding				52,000	49,000	15,000	116,000
Total Funding				109,000	103,370	105,130	317,500
Variance				-330	54	72	-204

8. WELLBEING OF FUTURE GENERATIONS IMPLICATIONS (INCORPORATING EQUALITIES, SUSTAINABILITY, SAFEGUARDING AND CORPORATE PARENTING):

- 8.1 The significant equality impacts identified in the assessment (Appendix E) have concluded that the detail contained in the draft CCR Regeneration Plan demonstrates compliance with the well-being five ways of working, supports the well-being goals and identifies that the CCR City Deal is expected to have a positive impact on all groups and people with protected characteristics.

9. CONSULTEES

Caldicot Town Council, Caldicot Town Team and the wider Caldicot Community

Usk Town Council and Llanbadoc Community Council

Senior Leadership Team

Economy and Development Select Committee

Cabinet

10. BACKGROUND PAPERS

Appendix A: Strategic Lead for Urban and Physical Regeneration – Job Description

Appendix B: Town Centre Engagement Officer – Job Description

Appendix C: Rural and Regeneration Finance Lead – Job Description

Appendix D: Evaluation Assessment

Appendix E: Future Generations Evaluation

11. AUTHOR:

Cath Fallon, Head of Enterprise and Community Development

12. CONTACT DETAILS:

E-mail: cathfallon@monmouthshire.gov.uk Mob: 07557 190969

Appendix D

Evaluation Criteria – Cabinet, Individual Cabinet Member Decisions & Council

Title of Report:	ESTABLISHMENT OF URBAN AND PHYSICAL REGENERATION TEAM
Date decision was made:	13th February 2019
Report Author:	Cath Fallon

What will happen as a result of this decision being approved by Cabinet or Council?
Once approved regular six monthly progress reports will be presented to Economy and Development Select Committee to evaluate progress and outcomes and an annual report will be presented to Cabinet.
<i>Was the desired outcome achieved? What has changed as a result of the decision? Have things improved overall as a result of the decision being taken?</i>

What benchmarks and/or criteria will you use to determine whether the decision has been successfully implemented?
The Cardiff Capital Region (CCR) Regeneration Plan (2018-2021) has been approved by Cabinet and Welsh Government. The establishment of the Regeneration Team is essential in delivering the regeneration programme and meeting external funding requirement and wider community ambitions.
<i>Paint a picture of what has happened since the decision was implemented. Give an overview of how you fared against the criteria. What worked well, what didn't work well. The reasons why you might not have achieved the desired level of outcome. Detail the positive outcomes as a direct result of the decision. If something didn't work, why didn't it work and how has that effected implementation.</i>

What is the estimate cost of implementing this decision or, if the decision is designed to save money, what is the proposed saving that the decision will achieve?
Six month appraisal
<i>Give an overview of whether the decision was implemented within the budget set out in the report or whether the desired amount of savings was realised. If not, give a brief overview of the reasons why and what the actual costs/savings were.</i>

<i>Any other comments</i>



Future Generations Evaluation (includes Equalities and Sustainability Impact)

Name of the Officer Cath Fallon Phone no: 07557 190969 E-mail: cathfallon@monmouthshire.gov.uk	Establishment of Urban and Physical Regeneration Team
Name of Service: Enterprise	Date: Future Generations Evaluation 22 nd January 2019

Page 8

NB. Key strategies and documents that may help you identify your contribution to the wellbeing goals and sustainable development principles include: Single Integrated Plan, Continuance Agreement, Improvement Plan, Local Development Plan, People Strategy, Asset Management Plan, Green Infrastructure SPG, Welsh Language Standards, etc.

1. Does your proposal deliver any of the well-being goals below?

Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
A prosperous Wales Efficient use of resources, skilled, educated people, generates wealth, provides jobs	The Regional Cabinet’s Vision and Regional Strategic Objectives set out their aspirations and with their high-level aims, to create 25,000 new jobs and leverage £4bn private sector investment, establish the economic outcomes they are seeking to achieve when considering use of the City Deal Wider Investment Fund. The Regional Strategic Objectives also reflect the need to focus on improving the quality of life of people and communities now and in the	The projects that this team will deliver form part of the CCR Regeneration Plan which in turn form part of a Cardiff Capital Region scheme and framework and will also be funded via Welsh Government’s Targeted Regeneration Investment Programme, there has been a need to demonstrate the use of the five well-being ways of working and how it supports the wellbeing goals and the twin goals in the Welsh Government’s ‘Prosperity for All:


Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
	<p>future and ensure the Regional Cabinet's approach and actions are responsible and meet the regions current needs without compromising the quality of life of future generations.</p> <p>The Strategic Objectives, as detailed in the Strategic Business Plan and subsequently in the CCR Regeneration Plan, are:</p> <ol style="list-style-type: none"> 1. Prosperity and Opportunity ; Building the capacity of individuals, households, public sector and businesses to meet challenges and grasp opportunity creating a more productive economy; 2. Inclusion and Equality - A vibrant and sustainable economy which contributes to the well-being and quality of life of people and communities now and in the future; 3. Identity, Culture, Community and Sustainability - Forging a clear identity and strong reputation as a City-Region for trade, innovation, and quality of life; <p>Using these Strategic Objectives will assist the Regional Cabinet in supporting the well-being goal of 'a prosperous Wales'.</p> <p><i>The Caldicot Cross Destination Space proposal forms part of the activities detailed within the CCR Regeneration Plan and is therefore compliant with the well-being goals as specified.</i></p>	<p>economic action plan' of growing the economy and reducing inequality.</p>


Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
<p>A resilient Wales Maintain and enhance biodiversity and ecosystems that support resilience and can adapt to change (e.g. climate change)</p>	<p>The Regional Cabinet, as decision makers, will need to consider existing and future demands which will include new forms of sustainable energy generation, housing, new infrastructure, and facilities which will generate job opportunities such as strategic sites.</p> <p>In response to these pressures the Regional Cabinet will seek appropriate advice, and work in a way that ensures efficient and effective solutions that not only maintain the environment but where ever possible enhance it and make it more resilient, supporting economic growth with responsible environmental management.</p>	<p>See the way of working detailed above and how the approach by the Regional Cabinet will seek to support the regions communities and the wellbeing goals.</p> <p>The Regeneration team will ensure that natural materials in the design and layout of the schemes will complement the work of the green corridor improvements which will be carried out as part of a wider scheme of town centre improvements.</p>
<p>A healthier Wales People's physical and mental wellbeing is maximized and health impacts are understood</p>	<p>There is a clear evidence base that shows that for the majority of people being in good secure work is better for their health than being out of work. Employment has social, psychological, and financial benefits that improve health.</p> <p>The Regional Cabinet's aims, as detailed in the Strategic Business Plan, and Strategic Objectives, to create additional good quality jobs and support people to up skill to fill those roles will assist in supporting the well-being goal of 'a healthier Wales'.</p>	<p>See the way of working detailed above and how the approach by the Regional Cabinet will seek to support the regions communities and the wellbeing goals.</p> <p>The regeneration scheme proposals that the team will supervise will improve walking and cycling linkages in the town centre thus increasing opportunities to improve the physical, mental and overall well-being of the community.</p>
<p>A Wales of cohesive communities Communities are attractive, viable, safe and well connected</p>	<p>The details in the Strategic Objectives related to connectivity, transport and digital; vibrant and vital economy and urban centres; and affordable housing will all contribute to support this goal.</p>	<p>See the way of working detailed above and how the approach by the Regional Cabinet will seek to support the regions communities and the wellbeing goals.</p>



Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
	Therefore, using the Strategic Objectives, detailed above, will assist the Regional Cabinet in supporting the well-being goal of ‘a Wales of cohesive communities’.	
<p>A globally responsible Wales Taking account of impact on global well-being when considering local social, economic and environmental wellbeing</p>	<p>The CCR Regeneration Plan is aligned to the Strategic Business Plan which states that the City Deal is intended to deliver sustainable economic development and growth. The Plan also refers to our role on the international and national stage forging a clear identity and strong reputation.</p> <p>This is referenced in “Strategic Objective 3 – <i>demonstrate our commitment to a sustainable future and acknowledge our global responsibility</i>”.</p> <p>The Regional Cabinet understand that sustainability goes beyond the region and must be considered in a national, international and global context. In making decisions the Regional Cabinet’s responsibility extends far wider than the region, and to achieve the aim of a positive national and international reputation, they will consider the full range of potential implications and consequences.</p>	See the way of working detailed above and how the approach by the Regional Cabinet will seek to support the regions communities and the wellbeing goals.
<p>A Wales of vibrant culture and thriving Welsh language Culture, heritage and Welsh language are promoted and protected. People are encouraged to do sport, art and recreation</p>	The Strategic Objective ‘ <i>Identity, Culture, Community and Sustainability</i> ’ specifically refers to the development and promotion of the regions world-class cultural and recreational opportunities exploiting the regions natural beauty and historic areas.	See the way of working detailed above and how the approach by the Regional Cabinet will seek to support the regions communities and the wellbeing goals.


Well Being Goal	Does the proposal contribute to this goal? Describe the positive and negative impacts.	What actions have been/will be taken to mitigate any negative impacts or better contribute to positive impacts?
	Therefore, using the Strategic Objectives, detailed above, will assist the Regional Cabinet in supporting the well-being goal of 'a Wales of vibrant culture and thriving Welsh language'. Regard will be given to the Welsh Language Measure 2011 and consultation and communication will have regard to the Welsh Language.	All signage will be compliant with the Welsh Language (Wales) Measure 2011 as specified in the Standards applied to Monmouthshire
<p>A more equal Wales People can fulfil their potential no matter what their background or circumstances</p>	<p>The Strategic Objective '<i>Inclusion and Equality</i>' detailed in the Strategic Business Plan states: <i>Inclusion and Equality - A vibrant and sustainable economy which contributes to the well-being and quality of life of people and communities now and in the future. A vibrant and inclusive economy supports a mix of economic activities and promotes economic security and resilience. The Regional Cabinet will promote:</i></p> <ul style="list-style-type: none"> • access to employment and economic opportunities; • participation in the labour market for all members of society; • access to a range of housing, including affordable; • access to education and training, to develop skills; • access to social and recreational opportunities. <p>Using this Strategic Objective will assist the Regional Cabinet in supporting the well-being goal of 'a more equal Wales'.</p>	See the way of working detailed above and how the approach by the Regional Cabinet will seek to support the regions communities and the wellbeing goals.

2. How has your proposal embedded and prioritised the sustainable governance principles in its development?

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
 <p>Balancing short term need with long term and planning for the future</p>	<p>The CCR’s Strategic Business Plan states: <i>“The City Deal is a long-term programme and no one can, with confidence, predict what changes will occur over the next 20 years. When considering the current pace of innovation in areas such as artificial intelligence, drones, driverless vehicles, 3-D printing, robotics, and automation, the future infrastructure and skills needs of the region is changing radically. We must therefore ensure our policies, plans and programmes are flexible and sufficiently dynamic to not only cope with change but to act as a catalyst to drive positive change in the region.”</i></p> <p>The Plan also states: <i>“Our Regional Strategic Objectives also reflect the need to focus on improving the quality of life of people and communities now and in the future and ensure our approach and actions are responsible and meet our current needs without compromising the quality of life of future generations.”</i></p>	<p>The business plan and subsequently the CCR Regeneration Plan demonstrates that the Regional Cabinet are mindful of their responsibilities and that they will regularly undertake reviews to ensure they are achieving the correct balance in the short, medium and long-term.</p>

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
 <p>Working together with other partners to deliver objectives</p>	<p>The City Deal is a collaboration of the ten local authorities of south east Wales. In defining the Regional Cabinet’s ‘Vision’ there is a statement related to collaboration – “To make the most of the opportunities our combined size gives us, we must all work together – public sector, private sector, education establishments and our communities – for the benefit of all.”</p> <p>In addition, the Strategic Business Plan states: <i>“We are working closely with the Welsh Government and National Government, who are both signatories to the City Deal. We have also been instrumental in establishing stakeholder groups including the Cardiff Capital Region:</i></p> <ul style="list-style-type: none"> • <i>Skills and Employment Board - representing a wide range of stakeholders, including businesses, higher and further education, local authorities and Welsh Government;</i> • <i>Regional Business Council – providing a strong business voice;</i> • <i>Economic Growth Partnership – bringing together partners to consider and advise on a sustainable economic growth strategy and investment decisions.</i> 	<p>The Regional Cabinet are developing an effective working relationship with the Office of the Future Generations Commissioner for Wales to ensure that opportunities to support the well-being goals are highlighted.</p>

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
 <p>Involving those with an interest and seeking their views</p> <p>Involvement</p>	<p>The Strategic Business Plan was prepared using the research and recommendations of the Growth and Competitiveness Commission, as required by the Assurance Framework para 3.1. The Growth and Competitiveness Commission was established as an Independent Commission by the Regional Cabinet specifically to undertake research and extensive consultation on the City Deal, and from this work provide advice and recommendations to the Regional Cabinet.</p>	<p>The Regional Cabinet has been approved by each of the ten constituent authorities' councils. This means that up to 536 local councilors, all of whom have been elected by and represent their diverse communities, have determined that they wish to adopt the CCR Business Plan and subsequently they are also being asked to adopt this CCR Regeneration Plan.</p> <p>In developing the Strategic Framework for the programme of activities in Caldicot Town Centre, various stakeholder engagement activities have been undertaken as detailed within the accompanying Cabinet report.</p>
 <p>Putting resources into preventing problems occurring or getting worse</p> <p>Prevention</p>	<p>The Cardiff Capital Region is widely recognised as a region with major strengths, an attractive environment, a strong heritage, a growing economy and emerging opportunities.</p> <p>However, it is also a region where there are concentrations of poverty and where not all have access to the opportunities available. Improving accessibility to opportunities and increasing labour market participation is critical to support an improved quality of life for all the regions residents.</p>	<p>By investing resources in promoting skills; employment opportunity; job quality, security and progression the Regional Cabinet aim to promote more inclusive growth within the region.</p> <p>Specifically, the Enterprise/Co-working space that the regeneration team will coordinate, will create an agile space for sole workers and micro-businesses to work across sites and places. It can also provide a stepping stone for growing local entrepreneurs and a pathway to more established office and enterprise space within the town and area.</p>

Sustainable Development Principle	Does your proposal demonstrate you have met this principle? If yes, describe how. If not explain why.	Are there any additional actions to be taken to mitigate any negative impacts or better contribute to positive impacts?
 <p>Considering impact on all wellbeing goals together and on other bodies</p>	<p>The Strategic Business Plan states: “We have identified four Strategic Themes where we feel we can make the biggest difference and a real improvement to the wellbeing of people in the region and in so doing support our regional objectives, wellbeing goals and the twin goals, in the Welsh Government’s ‘Prosperity for All: economic action plan’, of growing the economy and reducing inequality.</p> <p>City Deal Strategic Themes:</p> <ul style="list-style-type: none"> • Skills & Employment; • Innovation; • Connecting the Region; and • Regeneration and Infrastructure. <p>Identifying these themes provides a structure and method of developing proposals and schemes. However, the themes are indivisible, and all proposals will be expected to be cross-cutting and contribute, to differing degrees, to our objectives and the well-being goals.” In addition, when appraising schemes within the City Deal the Strategic Plan states:</p> <p>“All proposed schemes will be required to follow the same appraisal process as detailed in the Assurance Framework.</p> <p>Schemes will be assessed on their potential to contribute to our high-level aims and strategic objectives; demonstrate value for money, use of the five ways of working and how they contribute to the well-being goals.”</p>	<p>Both these statements demonstrate how the Regional Cabinet are taking an integrated approach when developing and assessing proposals and schemes.</p>

3. Are your proposals going to affect any people or groups of people with protected characteristics? Please explain the impact, the evidence you have used and any action you are taking below. For more detailed information on the protected characteristics, the Equality

Act 2010 and the Welsh Language Standards that apply to Monmouthshire Council please follow this link:<http://hub/corporatedocs/Equalities/Forms/AllItems.aspx> or contact Alan Burkitt on 01633 644010 or alanburkitt@monmouthshire.gov.uk

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
----------------------------------	--	--	--

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Age	<p>The Regional Cabinet has developed and is implementing a City Deal which will benefit the region through the creation of more and better jobs, more housing, improved communication and improved skills. This will provide economic growth and infrastructure improvements that will benefit all including those defined as having protected characteristics.</p>	<p>It is considered that there are no adverse impacts on those with a protected characteristic, indeed the vision and strategic objectives defined in the Strategic Business Plan will assist in supporting these groups as part of the regions communities.</p>	<p>In accordance with the Assurance Framework all City Deal schemes demonstrate their potential outputs and outcomes via a 5 Case Business Model, in accordance with HM Treasury Green Book, a tool for scoping and planning a proposal and documenting the expected outcomes.</p> <p>In addition, for Cardiff Capital Region schemes, the business case will also have to demonstrate the use of the five well-being ways of working and how it supports the wellbeing goals and the twin goals in the Welsh Government's 'Prosperity for All: economic action plan' of growing the economy and reducing inequality.</p> <p>Any report to the Regional Cabinet seeking approval for a proposal will be require to be accompanied by a City Deal Well-being and Equalities Assessment. In this way the Regional Cabinet will ensure that any interventions and/or investments will aim to provide a positive impact on communities and the well-being goals, this will include those who are defined as having protected characteristics.</p> <p>The CCR Regeneration Plan has followed this approval process.</p> <p>In addition, the Cross Destination space proposal that the team will supervise, the needs of the issues facing the elderly</p>

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
			population will be fully considered during the development phase.
Disability	As per Age Line Above	As per Age Line above	As per Age Line Above. In addition, the proposals will take the needs of the disabled population into consideration during the development phase.
Gender reassignment	As per Age Line Above	As per Age Line above	As per Age Line Above
Marriage or civil partnership	As per Age Line Above	As per Age Line above	As per Age Line Above
Pregnancy or maternity	As per Age Line Above	As per Age Line above	As per Age Line Above
Race	As per Age Line Above	As per Age Line above	As per Age Line Above
Religion or Belief	As per Age Line Above	As per Age Line above	As per Age Line Above
Sex	As per Age Line Above	As per Age Line above	As per Age Line Above
Sexual Orientation	As per Age Line Above	As per Age Line above	As per Age Line Above

Protected Characteristics	Describe any positive impacts your proposal has on the protected characteristic	Describe any negative impacts your proposal has on the protected characteristic	What has been/will be done to mitigate any negative impacts or better contribute to positive impacts?
Welsh Language	As per Age Line Above	As per Age Line above	In addition, all signage will be compliant with the Welsh Language (Wales) Measure 2011 as specified in the Standards applied to Monmouthshire

4. Council has agreed the need to consider the impact its decisions has on important responsibilities of Corporate Parenting and safeguarding. Are your proposals going to affect either of these responsibilities? For more information please see the guidance <http://hub/corporatedocs/Democratic%20Services/Safeguarding%20Guidance.docx> and for more on Monmouthshire's Corporate Parenting Strategy see <http://hub/corporatedocs/SitePages/Corporate%20Parenting%20Strategy.aspx>

Page 20

	Describe any positive impacts your proposal has on safeguarding and corporate parenting	Describe any negative impacts your proposal has on safeguarding and corporate parenting	What will you do/ have you done to mitigate any negative impacts or better contribute to positive impacts?
Safeguarding	<i>During the delivery of the programme of activities associated with the policy, safeguarding will be at the forefront to ensure that any future service delivery promotes the well-being of children and vulnerable adults, preventing them from being harmed and protecting those who are at risk of abuse and neglect.</i>	As above	As above
Corporate Parenting	<i>During the delivery of this policy the needs of any 'looked after' children will be considered to ensure any future service delivery protects their welfare.</i>	As above	As above

5. What evidence and data has informed the development of your proposal?

<p>The Caldicot Vision document (February 2018) and various stakeholder engagement activities. In addition the CCR Regeneration Plan has been founded upon the following:</p> <ul style="list-style-type: none"> • The Wellbeing of Future Generations Act; • The Social Services and Wellbeing (Wales) Act;
--

- Prosperity for All;
- Growth & Competitiveness Commission Report Review and Recommendations Page 22;
- Cardiff Capital Region “Powering the Welsh Economy”;
- Equality Act 2010; and
- Welsh Language (Wales) Measure 2011

6. SUMMARY: As a result of completing this form, what are the main positive and negative impacts of your proposal, how have they informed/changed the development of the proposal so far and what will you be doing in future?

The Assessment demonstrates that the detail contained in the draft CCR Regeneration Plan demonstrates compliance with the well-being five ways of working, supports the well-being goals and identifies that the CCR City Deal is expected to have a positive impact on all groups and people with protected characteristics.

7. ACTIONS: As a result of completing this form are there any further actions you will be undertaking? Please detail them below, if applicable.

What are you going to do	When are you going to do it?	Who is responsible	Progress
Approval of the draft CCR Regeneration Plan by CCR City Deal, Welsh Government and Ministers	August/September 2018	Cath Fallon/Deb Hill-Howells	Plan approved in September 2018
Approval of the draft CCR Regeneration Plan by Cabinet	September 2018	Cath Fallon/Deb Hill-Howells	Plan approved in September 2018
Approval of individual project submissions by CCR and Welsh Government	September 2018 onwards	Cath Fallon/ Deb Hill-Howells	Caldicot Cross Destination Space is the first project submission.
Delivery of individual Monmouthshire projects from within the CCR Regeneration Plan	October 2018 onwards	Cath Fallon/Deb Hill-Howells/Roger Hoggins	Caldicot Cross Destination Space, the Enterprise/co-working hub and the Urban Centre Property Enhance

			Grants are first project submissions.
Establishment of Urban and Physical Regeneration Team	February 2019	Cath Fallon	Funding to date has been approved, however staff resource is now required to ensure delivery targets are met.

8. MONITORING: The impacts of this proposal will need to be monitored and reviewed. Please specify the date at which you will evaluate the impact, and where you will report the results of the review.

The impacts of this proposal will be evaluated on:	Ongoing
--	---------

9. VERSION CONTROL: The Future Generations Evaluation should be used at the earliest stages of decision making, and then honed and refined throughout the decision making process. It is important to keep a record of this process so that we can demonstrate how we have considered and built in sustainable development wherever possible.

Version No.	Decision making stage	Date considered	Brief description of any amendments made following consideration
1	<i>Cabinet</i>	<i>5th September 2018</i>	<i>Approval given</i>
2	<i>Cabinet</i>	<i>7th November 2018</i>	<i>Approval given</i>
3	<i>Cabinet</i>	<i>14th February 2019</i>	<i>Approval sought</i>

ROLE PROFILE

ROLE TITLE: Strategic Lead for Urban and Physical Regeneration

POST ID: TBC

GRADE: Grade I 37-41 £33,136 - £37,107 (Three year fixed term)

HOURS: 37 per Week

LOCATION: Flexible, base will be at County Hall, Usk

WELSH LANGUAGE ASSESSMENT:

Welsh language skills are desirable but not essential.

PURPOSE OF POST:-

As a key player in the Cardiff Capital Region City, Monmouthshire County Council has recently been successful in securing funding for its South East Severnside Regeneration proposals. The Council is keen to deliver on its proposal promises whilst also seeking to replicate its success in other urban centres across the County.

The Urban Centre and Physical Regeneration Strategic Lead is a new post in the Monmouthshire Business and Enterprise team which will play a key role in the development, planning and individual project coordination of a range of regeneration initiatives. Your primary focus will be to ensure the delivery of the South East Severnside proposals (2018-2021) liaising with Heads of Service and operational managers on the delivery of the four strategic projects whilst also taking day to day control of the Urban Centre Property Enhancement Grant in Caldicot town centre.

In addition, it is anticipated that further schemes will also be considered in the other four key urban centres of Chepstow, Usk, Monmouth and Abergavenny. You will therefore be required to provide strategic advice and project development and delivery support in respect of interventions required to support the local economy. These interventions will need to be based on sound local relationships and an understanding of the needs of local businesses and communities.

This role therefore has a dual purpose:

- To effectively manage the Council's South East Severnside Regeneration proposals to ensure it exceeds expectations and achieves overall success; and
- To bring strategic vision and a regeneration project management skills set to all five urban centres of Monmouthshire.

Should you require any further information regarding this post, please contact:
Cath Fallon, Head of Enterprise and Community Development,
cathfallon@monmouthshire.gov.uk Tel: 07557 190969

Closing Date: TBC

Please Note that we are not able to accept CVs

Application forms can be completed online or down loaded via:
www.monmouthshire.gov.uk/how-to-apply-for-council-jobs

Applications may be submitted in Welsh, and that an application submitted in Welsh will not be treated less favourably than an application submitted in English.

Completed paper application forms should be returned to the following address:-
People Services, Monmouthshire County Council, PO BOX
106, CALDICOT, NP26 9AN

Monmouthshire County Council is an equal opportunities employer and welcomes applications from all sections of the community. All posts are open to job-share unless stated otherwise. Monmouthshire County Council operates a Smoke Free Workplace policy.

ROLE PROFILE

ROLE TITLE: Strategic Lead for Urban and Physical Regeneration

POST ID: TBC

GRADE: Grade I 37-41 £33,136 - £37,107 (Three year fixed term)

HOURS: 37 per Week

LOCATION: Flexible, base will be at County Hall, Usk

RESPONSIBLE TO: Head of Enterprise and Community Development

SPECIAL CONDITIONS: N/A

WELSH LANGUAGE ASSESSMENT:

(c) Welsh language skills are desirable but not essential

Enterprise**Who are we?**

Our Purpose:-

Monmouthshire County Council has been reconsidering its role and purpose in a changing public sector landscape. The Council has been posing a new set of questions around its core purpose; redesigning its operating model so that it meets the demands of future generations; rethinking and redefining its relationships with communities and partners to consider, evaluate and implement new ideas and processes that will answer questions about how it will deliver services in the future and what kind of value set and beliefs will best serve this purpose.

The Council has long recognised the need to regenerate the County's urban centres and following news that the Severn Bridge Tolls were to be removed, a proposal was developed which capitalised on the county's enviable centrality, road structure and close proximity to the high growth border areas of the South West and the Midland's 'engine'. The focus of the Council's current regeneration programme is Caldicot, which has the potential to be a major beneficiary of the influx caused by the abolition of the Tolls. The proposal forms part of the Cardiff Capital Region's Regeneration Plan (2018-2021) and is funded via the Welsh Government's Targeted Regeneration Investment Programme, the Local Transport Fund, the Council and private sector landlords.

It is however, anticipated that further schemes will also be considered in the other four key urban centres of Chepstow, Usk, Monmouth and Abergavenny. Strategic advice, project development and delivery support will therefore be required to support regeneration interventions and subsequently reinvigorate the local economy.

This role therefore has a dual purpose:

- To effectively manage the Council's South East Severnside Regeneration proposals to ensure it exceeds expectations and achieves overall success; and
- To bring strategic vision and a regeneration project management skills set to all five urban centres of Monmouthshire.

The activities associated with this role will ensure that the Council has:

- Delivery of key regeneration projects; and
- An ability to shape and steer major development programmes that are forward thinking, future ready and improve the longer term sustainability of the county's urban centres to the benefit of local businesses and communities.

Your responsibilities are to:

- Work with the Head of Enterprise and Community Development to co-ordinate and manage strategic projects across the Enterprise portfolio scoping content and timelines to ensure overall success;
- Assist in the development, implementation and management of a programme of strategic regeneration projects in conjunction with the Town Centre Project Engagement Officer;
- Provide line management support to the Town Centre Project Engagement Officer and Rural and Regeneration Finance Lead;
- Undertake research, analyse data and interpret local business need, future trends data to inform project plans and strategic funding applications;
- To identify innovative solutions and approaches to improve town centre performance and the visitor experience;
- To develop and implement town centre marketing strategies and action plans to include promotions, events, and media and press liaison;
- Develop relationships with local business and community organisations to seek opportunities for collaboration and economic and community development;
- Develop new initiatives with Town and Community Councils and other interested parties e.g. community groups, Chambers of Commerce, etc.; collaborate with other departments regarding these initiatives and facilities and seek funding where available;
- Lead and provide assistance on the procurement of strategic contracts across a range of operational areas including design and operations;
- Provide the project management support and organisation capability and capacity that is required to deliver the objectives and outcomes of strategic projects, including all document control information and associated backing documents that are needed to effectively manage a project;
- Monitor project expenditure and coordinate financial claims data with the team's Finance Lead, providing regular updates to the Head of Enterprise and Community Development;
- Represent the Council at all levels on matters relating to the specialist functions of the Section, this includes Select/Scrutiny Meetings, town and community council meetings, fora for Government policies and other Government Agencies;

- Identify areas of weakness within the service delivery and develop systems to ensure continuous improvement;
- Liaise with other Sections, Departments and Members within the County Council and with external agencies such as the National Assembly for Wales (NAW), Welsh Government (WG), as well as with other Local Authorities with a view to collaborative working, to ensure co-ordination of projects, initiatives and strategies;
- Input into the Monmouthshire Business and Enterprise Service Plan and manage the implementation of the resultant action plans, risk registers and performance information;and
- Develop and implement strategic plans and business cases to deliver locally agreed priorities within the Enterprise service area;

Here's what we can provide you with in order to achieve your outcomes:-

- Full support of the Council as a valued colleague;
- Supportive and flexible line management from the Head of Enterprise and Community Development;
- Support from Monmouthshire Business and Enterprise team, collaborative working to achieve excellent outcomes. Pooling resources and accessing internal expertise where possible; and
- A pleasant working environment with an ability and freedom to work on an agile basis.

What else you need to know.....Monmouthshire Values are:

Openness: We aspire to be open and honest to develop trusting relationships.

Fairness: We aspire to provide fair choice, opportunities and experiences and become an organisation built on mutual respect.

Flexibility: We aspire to be flexible in our thinking and action to become an effective and efficient organisation.

Teamwork: We aspire to work together to share our successes and failures by building on our strengths and supporting one another to achieve our goals.

And this role, will work with Monmouthshire to achieve these.

In addition:

All employees are responsible for ensuring that they act at all times in a way that is consistent with Monmouthshire's Equal Opportunities Policy in their own area of responsibility and in their general conduct.

The authority operates a Smoke Free Workplace Policy which all employees are required to abide to.

Person Specification

How will we know if you are the right person for the role? As the successful candidate you will have demonstrated:-

- Degree or equivalent in a related field with a minimum of three years relevant project management experience;
- A recognised Project Management Qualification such as Prince 2 (Practitioner Level) or equivalent.
- Chartered or hold a post graduate qualification in a related and/or relevant field;
- Experience of delivering medium to large projects (including the development of strategic project and procurement documentation);
- Demonstrable knowledge of key legislation relevant to Town Centre Regeneration;
- Excellent knowledge of project management principles including detailed knowledge in a specific related and/or associated field of expertise;
- Experience of undertaking the procurement of Strategic Contracts;
- Ability to lead an extensive and varied work programme and manage multiple priorities, whilst working to tight timescales and budgets;
- Ability to develop funding solutions for projects, set and manage financial budgets during implementation;
- Experience of managing, anticipating, processing and monitoring expenditure against designated cost centres;
- Experience of working with external partnerships and other organisations including handling political interface e.g. Town and Community Council liaison;
- Have a creative vision and an ability to enthuse others in order to quickly establish and assess positive working relationships and networks with representatives from a range of external agencies and/or organisations;
- You are an excellent team leader with demonstrable team recruitment and management experience and an ability to motivate and impassion staff;
- Excellent communication and people skills with the ability to effectively convey complex information at all levels, verbally and in writing;
- An ability to demonstrate good customer care and to communicate clearly, concisely and courteously with the public both face to face and over the telephone;
- An ability to influence, negotiate and constructively challenge to achieve innovative, productive and measurable solutions;
- You are focussed on delivery and have an ability to work independently but also to work in a team, galvanising people to develop and deliver shared purpose and common aims;
- An ability to set priorities, manage progress and work within competing deadlines;
- A strong feel for what Monmouthshire County and Monmouthshire County Council is all about;

- Courage. Working in a permissive environment is liberating and fun – but it requires confidence, belief and an aptitude to get on and work with others to make things happen;
- A strong sense of purpose and ability to mobilise all those how share our purpose to deliver great things.
- Personal resilience, resourcefulness, a positive attitude and ‘can do’ mind-set;
- Quick thinking, a positive approach to late-presenting opportunities and changing circumstances. A splash of risk taking mixed with a detailed and determined attitude for successful delivery.

Should you require any further information regarding this post, please contact: Cath Fallon, Head of Enterprise and Community Development, cathfallon@monmouthshire.gov.uk Tel: (07557) 190969

Closing Date: ????

PROFFIL Y RÔL

TEITL Y RÔL:

RHIF ADNABOD Y SWYDD:

GRADD:

ORIAU:

LLEOLIAD:

ASESIAD O'R GYMRAEG:

(c) Mae sgiliau iaith Gymraeg yn ddymunol ond nid yn hanfodol.

PWRPAS Y RÔL:-

Mae pwrpas deublyg i'r rôl hon:

-

Os ydych angen unrhyw wybodaeth bellach am y swydd hon, cysylltwch os gwelwch yn dda gyda: Cath Fallon, Pennaeth Datblygu Mentergarwch a Chymunedau, cathfallon@monmouthshire.gov.uk Ffôn: 07557 190969

Dyddiad Cau

Gofynnir i chi nodi na allwn dderbyn CV

Gellir llenwi ffurflenni cais ar-lein neu eu lawrlwytho drwy:

<http://www.monmouthshire.gov.uk/home/education/jobs-and-employment/how-to-apply-for-council-jobs/>

Mae'n bosib cyflwyno cais yn y Gymraeg neu'r Saesneg, ac ni fydd cais a gyflwynir yn y Gymraeg yn cael ei drin yn llai ffafriol na'r Saesneg.

Ar ôl eu llenwi, dylid dychwelyd ffurflenni cais papur i'r cyfeiriad canlynol:

Gwasanaethau Pobl, Cyngor Sir Fynwy, Blwch SP 106,
CIL-Y-COED, Sir Fynwy. NP26 9AN

Mae Cyngor Sir Fynwy yn gyflogwr cyfle cyfartal ac yn croesawu ceisiadau gan bob adran o'r gymuned. Mae'r holl swyddi'n agored i'w rhannu os na nodir fel arall. Mae Cyngor Sir Fynwy yn gweithredu Dim Ysmygu yn y Gweithle.

PROFFIL Y RÔL

TEITL Y RÔL:

RHIF ADNABOD Y SWYDD:

GRADD:

ORIAU:

LLEOLIAD:

AMODAU ARBENNIG:

ASESIAD O'R GYMRAEG

(c) Mae sgiliau iaith Gymraeg yn ddymunol ond nid yn hanfodol.

Mentergarwch**Pwy ydym ni?**

Ein Pwrpas:-

Mae pwrpas deublyg i'r rôl hon:

-

Disgwyliadau a Chanlyniadau'r Rôl hon:-

Bydd y gweithgareddau sydd yn gysylltiedig gyda'r rôl hon yn sicrhau bod y Cyngor yn meddu ar:

Bydd eich cyfrifoldebau yn cynnwys:

Datblygu Rhaglen a Strategaeth

Gweinyddiaeth a Gweithrediadau

Cyllid

Marchnata

Dyma'r hyn y mae modd i ni ddarparu chi er mwyn cyflawni eich amcanion:-

Beth arall sydd angen i chi wybod.....Dyma Werthoedd Cyngor Fynwy:

Yn ychwanegol at hyn:

Mae'r holl weithwyr yn gyfrifol am sicrhau eu bod yn ymddwyn bob tro mewn ffordd sydd yn gyson â Pholisi Cyfle Cyfartal Sir Fynwy yn eu meysydd perthnasol ac yn eu hymddygiad cyffredinol.

Mae Cyngor Sir Fynwy yn gweithredu polisi Dim Ysmygu yn y Gweithle ac mae disgwyl i'r holl gyflogeion i gydymffurfio gyda hyn.

Manyleb Person

Sut fyddwn ni yn gwybod os mai chi yw'r person cywir ar gyfer y rôl hon? Fel yr ymgeisydd llwyddiannus, byddwch wedi arddangos:-

Os ydych angen unrhyw wybodaeth bellach am y rôl hon, cysylltwch os gwelwch yn dda gyda: Cath Fallon, Pennaeth Mentergarwch a Datblygu Cymunedol, cathfallon@monmouthshire.gov.uk Ffôn: 07557 190969

Dyddiad Cau:

ROLE PROFILE

ROLE TITLE:	Town Centre Project Engagement Officer
POST ID:	TBC
GRADE:	Grade H SCP 33 -37 £29,909 - £32,233 (Three year fixed term)
HOURS:	37 per Week
LOCATION:	Flexible, base will be at County Hall, Usk

WELSH LANGUAGE ASSESSMENT:

Welsh language skills are desirable but not essential.

PURPOSE OF POST:-

As a key player in the Cardiff Capital Region City, Monmouthshire County Council has recently been successful in securing funding for its South East Severnside Regeneration proposals. The Council is keen to deliver on its proposal promises whilst also seeking to replicate its success in other urban centres across the County.

The Town Centre Project Engagement Officer is a new post in the Monmouthshire Business and Enterprise team which will play a supporting role in the development, planning and individual project coordination of a range of regeneration initiatives. Your primary focus will be to assist in the delivery of the South East Severnside proposals (2018-2021) liaising with operational teams on the delivery of the four strategic projects whilst also being involved in the day to day project management of the Urban Centre Property Enhancement Grant in Caldicot town centre.

In addition, it is anticipated that further schemes will also be considered in the other four key urban centres of Chepstow, Usk, Monmouth and Abergavenny. You will therefore be required to project development and delivery support in respect of interventions required to support the local economy. These interventions will need to be based on sound local relationships and an understanding of the needs of local businesses and communities.

This role therefore has a dual purpose:

- To support the Council's South East Severnside Regeneration proposals to ensure it exceeds expectations and achieves overall success; and
- To engage with local business, town and community councils and communities within all five urban centres of Monmouthshire to help support the development and delivery of their regeneration aspirations.

Should you require any further information regarding this post, please contact:
Cath Fallon, Head of Enterprise and Community Development,
cathfallon@monmouthshire.gov.uk Tel: 07557 190969

Closing Date: TBC

Please Note that we are not able to accept CVs

Application forms can be completed online or down loaded via:

www.monmouthshire.gov.uk/how-to-apply-for-council-jobs

Applications may be submitted in Welsh, and that an application submitted in Welsh will not be treated less favourably than an application submitted in English.

Completed paper application forms should be returned to the following address:-

People Services, Monmouthshire County Council, PO BOX
106, CALDICOT, NP26 9AN

Monmouthshire County Council is an equal opportunities employer and welcomes applications from all sections of the community. All posts are open to job-share unless stated otherwise. Monmouthshire County Council operates a Smoke Free Workplace policy.

ROLE PROFILE

ROLE TITLE:	Town Centre Project Engagement Officer
POST ID:	TBC
GRADE:	Grade H SCP 33 -37 £29,909 - £32,233 (Three year fixed term)
HOURS:	37 per Week
LOCATION:	Flexible, base will be at County Hall, Usk
RESPONSIBLE TO:	Strategic Lead Urban and Physical Regeneration
SPECIAL CONDITIONS:	N/A

WELSH LANGUAGE ASSESSMENT:

(c) Welsh language skills are desirable but not essential

Enterprise**Who are we?**

Our Purpose:-

Monmouthshire County Council has been reconsidering its role and purpose in a changing public sector landscape. The Council has been posing a new set of questions around its core purpose; redesigning its operating model so that it meets the demands of future generations; rethinking and redefining its relationships with communities and partners to consider, evaluate and implement new ideas and processes that will answer questions about how it will deliver services in the future and what kind of value set and beliefs will best serve this purpose.

The Council has long recognised the need to regenerate the County's urban centres and following news that the Severn Bridge Tolls were to be removed, a proposal was developed which capitalised on the county's enviable centrality, road structure and close proximity to the high growth border areas of the South West and the Midland's 'engine'. The focus of the Council's current regeneration programme is Caldicot, which has the potential to be a major beneficiary of the influx caused by the abolition of the Tolls. The proposal forms part of the Cardiff Capital Region's Regeneration Plan (2018-2021) and is funded via the Welsh Government's Targeted Regeneration Investment Programme, the Local Transport Fund, the Council and private sector landlords.

It is however, anticipated that further schemes will also be considered in the other four key urban centres of Chepstow, Usk, Monmouth and Abergavenny. Strategic support, project development and delivery advice and support will therefore be required to support regeneration interventions and subsequently reinvigorate the local economy.

This role therefore has a dual purpose:

- To support the Council's South East Severnside Regeneration proposals to ensure it exceeds expectations and achieves overall success; and
- To engage with local business, town and community councils and communities within all five urban centres of Monmouthshire to help support the development and delivery of their regeneration aspirations.

Expectation and Outcomes of this Role:-

The activities associated with this role will ensure that the Council has:

- Delivery of key regeneration projects; and
- An ability to shape and steer major development programmes that are forward thinking, future ready and improve the longer term sustainability of the county's urban centres to the benefit of local businesses and communities.

Your responsibilities are to:

- Work with the Strategic Lead Urban and Physical Regeneration to support the development, implementation and management of strategic regeneration projects across the Enterprise portfolio scoping content and timelines to ensure overall success;
- Develop relationships with local business and community organisations to identify local opportunities and issues and seek opportunities for collaboration and economic and community development;
- Work with Town and Community Councils and other interested parties e.g. community groups, Chambers of Commerce, etc. to develop new town centre initiatives, collaborating with and coordinating other departments as needed to bring the initiatives to life;
- Working with the Strategic Lead Urban and Physical Regeneration to assist in the investigation and exploitation of new and existing funding sources, seeking the input of other Council sections in the formulation of project funding proposals as appropriate;
- Undertake research, analyse data and interpret local business need, future trends data to inform project plans and strategic funding applications;
- To support in the development of project bids, financial business plans and financial options appraisals (including the preparation and presentation of affordability analyses);
- Support the procurement of strategic contracts including the development of procurement documentation, establishment and maintenance of clarification logs and dissemination of procurement documentation to the Project Lead, External Advisors and Bidders as directed.
- Monitoring and evaluation of contract performance, coordinating with Council Departments to ensure works and services are carried out in accordance with the performance requirements and terms of the relevant contract or agreement;
- Provide project management support to deliver the objectives and outcomes of strategic projects, including all document control information and

associated backing documents that are needed to effectively manage a project;

- Maintain financial data to monitor project expenditure and provide regular updates to Strategic Lead Urban and Physical Regeneration to include the development and monitoring of financial spreadsheets in relation to capital expenditure and income incurred on the Regeneration Projects Programme.
- Monitor payment of invoices against agreed budgets and support the Team Leader in resolving invoicing discrepancies whilst ensuring timely payments are made;
- Liaise with funding partners as required and prepare, update and monitor project cash flow and liaise with the Resources Department on all financial matters;
- Prepare financial reports and carry out financial reviews as requested by the Team Leader;
- To act as the main point of contact for advice (and specifically on matters relating to finance), support and guidance for all queries relating to the Regeneration projects from internal and external stakeholders;
- Prepare project claims and reimbursements as required throughout the year;
- Assist in the preparation of project progress, issue and risk reports;
- Provide management information for input into the Monmouthshire Business and Enterprise Service Plan; and
- Support liaison with other Sections, Departments and Members within the County Council and with external agencies such as the National Assembly for Wales (NAW), Welsh Government (WG), as well as with other Local Authorities with a view to collaborative working, to ensure co-ordination of projects, initiatives and strategies.

Here's what we can provide you with in order to achieve your outcomes:-

- Full support of the Council as a valued colleague;
- Supportive and flexible line management from the Strategic Lead Urban and Physical Regeneration;
- Support from the Monmouthshire Business and Enterprise team, collaborative working to achieve excellent outcomes. Pooling resources and accessing internal expertise where possible; and
- A pleasant working environment with an ability and freedom to work on an agile basis.

What else you need to know.....Monmouthshire Values are:

Openness: We aspire to be open and honest to develop trusting relationships.

Fairness: We aspire to provide fair choice, opportunities and experiences and become an organisation built on mutual respect.

Flexibility: We aspire to be flexible in our thinking and action to become an effective and efficient organisation.

Teamwork: We aspire to work together to share our successes and failures by building on our strengths and supporting one another to achieve our goals.

And this role, will work with Monmouthshire to achieve these.

In addition:

All employees are responsible for ensuring that they act at all times in a way that is consistent with Monmouthshire's Equal Opportunities Policy in their own area of responsibility and in their general conduct.

The authority operates a Smoke Free Workplace Policy which all employees are required to abide to.

Person Specification

How will we know if you are the right person for the role? As the successful candidate you will have demonstrated:-

- Degree or equivalent in a related field with a minimum of one year's relevant project management experience;
- Hold or working towards a recognised Project Management Qualification such as Prince 2 (Practitioner Level) or equivalent.
- Hold or working towards a post graduate qualification in a related and/or relevant field;
- Experience of working on medium to large projects (including the development of strategic project and procurement documentation);
- Knowledge of project management principles including detailed knowledge in a specific related and/or associated field of expertise.
- Experience of working with external partnerships and other organisations;
- Experience of working with a computerised general ledger and appropriate feeder systems, together with a general understanding of financial procedures;
- General understanding of financial systems and accounting principles in local government;
- Experience of preparation of funding applications;
- Experience of Contract Management;
- Experience of monitoring expenditure against designated cost centres;
- Excellent communication and people skills with the ability to effectively convey information verbally and in writing;
- An ability to demonstrate good customer care and to communicate clearly, concisely and courteously with the public both face to face and over the telephone;
- You are focussed on delivery and have an ability to work independently but also to work in a team;
- An ability to set priorities, manage progress and work within competing deadlines;
- A strong feel for what Monmouthshire County and Monmouthshire County Council is all about;
- Courage. Working in a permissive environment is liberating and fun – but it requires confidence, belief and an aptitude to get on and work with others to make things happen;
- A strong sense of purpose and ability to mobilise all those how share our purpose to deliver great things.
- Personal resilience, resourcefulness, a positive attitude and 'can do' mind-set;
- Quick thinking, a positive approach to late-presenting opportunities and changing circumstances. A splash of risk taking mixed with a detailed and determined attitude for successful delivery.

Should you require any further information regarding this post, please contact: Cath Fallon,

Head of Enterprise and Community Development, cathfallon@monmouthshire.gov.uk Tel:
(07557) 190969
Closing Date: ????

PROFFIL Y RÔL

TEITL Y RÔL:

RHIF ADNABOD Y SWYDD:

GRADD:

ORIAU:

LLEOLIAD:

ASESIAD O'R GYMRAEG:

(c) Mae sgiliau iaith Gymraeg yn ddymunol ond nid yn hanfodol.

PWRPAS Y RÔL:-

Mae pwrpas deublyg i'r rôl hon:

-

Os ydych angen unrhyw wybodaeth bellach am y swydd hon, cysylltwch os gwelwch yn dda gyda: Cath Fallon, Pennaeth Datblygu Mentergarwch a Chymunedau, cathfallon@monmouthshire.gov.uk Ffôn: 07557 190969

Dyddiad Cau

Gofynnir i chi nodi na allwn dderbyn CV

Gellir llenwi ffurflenni cais ar-lein neu eu lawrlwytho drwy:

<http://www.monmouthshire.gov.uk/home/education/jobs-and-employment/how-to-apply-for-council-jobs/>

Mae'n bosib cyflwyno cais yn y Gymraeg neu'r Saesneg, ac ni fydd cais a gyflwynir yn y Gymraeg yn cael ei drin yn llai ffafriol na'r Saesneg.

Ar ôl eu llenwi, dylid dychwelyd ffurflenni cais papur i'r cyfeiriad canlynol:

Gwasanaethau Pobl, Cyngor Sir Fynwy, Blwch SP 106,
CIL-Y-COED, Sir Fynwy. NP26 9AN

Mae Cyngor Sir Fynwy yn gyflogwr cyfle cyfartal ac yn croesawu ceisiadau gan bob adran o'r gymuned. Mae'r holl swyddi'n agored i'w rhannu os na nodir fel arall. Mae Cyngor Sir Fynwy yn gweithredu Dim Ysmygu yn y Gweithle.

PROFFIL Y RÔL

TEITL Y RÔL:

RHIF ADNABOD Y SWYDD:

GRADD:

ORIAU:

LLEOLIAD:

AMODAU ARBENNIG:

ASESIAD O'R GYMRAEG

(c) Mae sgiliau iaith Gymraeg yn ddymunol ond nid yn hanfodol.

Mentergarwch**Pwy ydym ni?**

Ein Pwrpas:-

Mae pwrpas deublyg i'r rôl hon:

-

Disgwyliadau a Chanlyniadau'r Rôl hon:-

Bydd y gweithgareddau sydd yn gysylltiedig gyda'r rôl hon yn sicrhau bod y Cyngor yn meddu ar:

Bydd eich cyfrifoldebau yn cynnwys:

Datblygu Rhaglen a Strategaeth

Gweinyddiaeth a Gweithrediadau

Cyllid

Marchnata

Dyma'r hyn y mae modd i ni ddarparu chi er mwyn cyflawni eich amcanion:-

Beth arall sydd angen i chi wybod.....Dyma Werthoedd Cyngor Fynwy:

Yn ychwanegol at hyn:

Mae'r holl weithwyr yn gyfrifol am sicrhau eu bod yn ymddwyn bob tro mewn ffordd sydd yn gyson â Pholisi Cyfle Cyfartal Sir Fynwy yn eu meysydd perthnasol ac yn eu hymddygiad cyffredinol.

Mae Cyngor Sir Fynwy yn gweithredu polisi Dim Ysmygu yn y Gweithle ac mae disgwyl i'r holl gyflogeion i gydymffurfio gyda hyn.

Manyleb Person

Sut fyddwn ni yn gwybod os mai chi yw'r person cywir ar gyfer y rôl hon? Fel yr ymgeisydd llwyddiannus, byddwch wedi arddangos:-

Os ydych angen unrhyw wybodaeth bellach am y rôl hon, cysylltwch os gwelwch yn dda gyda: Cath Fallon, Pennaeth Mentergarwch a Datblygu Cymunedol, cathfallon@monmouthshire.gov.uk Ffôn: 07557 190969

Dyddiad Cau:

Monmouthshire Business and Enterprise

JOB DESCRIPTION

JOB TITLE:	Rural and Regeneration Finance Lead
GRADE:	BAND H: SCP 33-37 £29,909 – £33,135
POST ID:	RCED11
HOURS:	37 per week
LOCATION:	County Hall, Usk
REPORTS TO:	Rural Programmes Manager/ Urban Centre and Physical Regeneration Strategic Manager

JOB PURPOSE:	Dual Purpose Role: <ul style="list-style-type: none">• To undertake the lead financial role for the delivery of the Rural Development Programme 2014-2020 within the Local Action Group (LAG) areas covering Newport & Monmouthshire.• To undertake the lead financial role for the delivery of the Regeneration programmes
---------------------	---

ACCOUNTABLE	The post-holder will be accountable to the Rural Programmes Manager and the Urban Centre and Physical Regeneration Strategic Manager
--------------------	--

AIM

To manage the day to day delivery of the finances in relation to the LAG under the Rural Development Programme for Wales 2014-2020 in an efficient and effective manner.

To manage the financial elements of Regeneration funding applications and manage the day to day delivery of the finances including identifying and collating match funding contributions.

OBJECTIVES

1. To manage and maintain financial agreements with delivery organisations on behalf of the LAG and the Regeneration Team;
2. To manage the internal purchase order and goods receipt system and provide project staff with timely and accurate updates on their project profiles;
3. To work with the Urban Centre and Physical Regeneration Strategic Manager to produce funding applications and undertake the financial management of successful schemes to include the identification and collation of match funding contributions from both the public and private sectors;
4. To work with the Urban Centre and Physical Regeneration Strategic Manager in the procurement of strategic contracts including the development of procurement

documentation, establishment and maintenance of clarification logs and dissemination of procurement documentation to the Strategic Manager, External Advisors and Bidders as directed;

5. To monitor and evaluate contract performance, coordinating with Council Departments to ensure works and services are carried out in accordance with the performance requirements and terms of the relevant contract or agreement;
6. To provide the Rural Programmes Manager and Urban Centre and Physical Regeneration Strategic Manager with access to regular financial updates and profiles of project progress alongside project delivery staff;
7. To be responsible for the financial processes of projects by evaluating, monitoring and recommending any necessary changes for the expenditure of approved projects;
8. To be innovative and creative with the financial systems whilst adhering to general guidelines;
9. To prepare reports and other documentation on the analysis and performance of the individual projects and the whole programme;
10. To prepare all claims and financial monitoring reports for submission to Welsh Government and other funding bodies within pre-set deadlines on behalf of the LAG and the Urban Centre and Physical Regeneration Strategic Manager;
11. To maintain all financial records relating to the projects and programmes particularly in relation to both internal and external audits;
12. To be the main point of contact with the Welsh Government and other funding bodies on financial matters relating to the programme;
13. To organise relevant financial presentations and reports for the LAG and the Council;
14. To provide advice on financial matters in particular where the content and outcomes are not well established by promoting best practice through detailed assessment and evaluation. Accuracy of advice given concerning financial reporting and monitoring must consider the effects on other individuals or organisations; and
15. To ensure the promotion and implementation of the principles of equal opportunities in relation to employment and service delivery issues.

Person Specification

Department: Monmouthshire Business and Enterprise

Post Title: Rural and Regeneration Finance Lead

Post ID: RCED11

Grade: BAND H? SCP 33-37 £29,909 – £33,135

Must be able to evidence and demonstrate the following:

1. To be educated to Degree or equivalent level in financial accounting or a related field or have significant relevant experience
2. Effective and efficient inter-personal skills and working effectively within a team.
3. Effective and efficient written and verbal communication skills with experience of writing various correspondence, reports and other documentation. In addition, will possess effective and efficient presentation skills.
4. To have experience and understanding of financial management and financial regulations relating to domestic and EU funding.
5. The ability to use and apply to a high level ICT applications in their daily work, in particular MsExcel. To have a sound knowledge of other Microsoft products such as MsWord, and other communication applications through internal and external email.
6. Experience of being able to use their initiative and be involved in a wide range of work.
7. Practical evidence and previous experience of how projects and tasks need to be managed within a dynamic environment.
8. Must be willing to work with project delivery staff, delivery agents and local communities in the LAG territories and have the necessary skills to guide, interpret and assist in the finance aspects of their projects.
9. An effective understanding of how local government works and how other agencies and organisations contribute to the delivery of economic development.
10. To be able to work to tight deadlines, likes to challenge ways of working and strives to aim for improvement in the delivery of economic improvements to the LAG territories.
11. Must be willing to abide by the principles and practice of quality of opportunity as laid down in the Authority's Equal Opportunities Policy.

This page is intentionally left blank